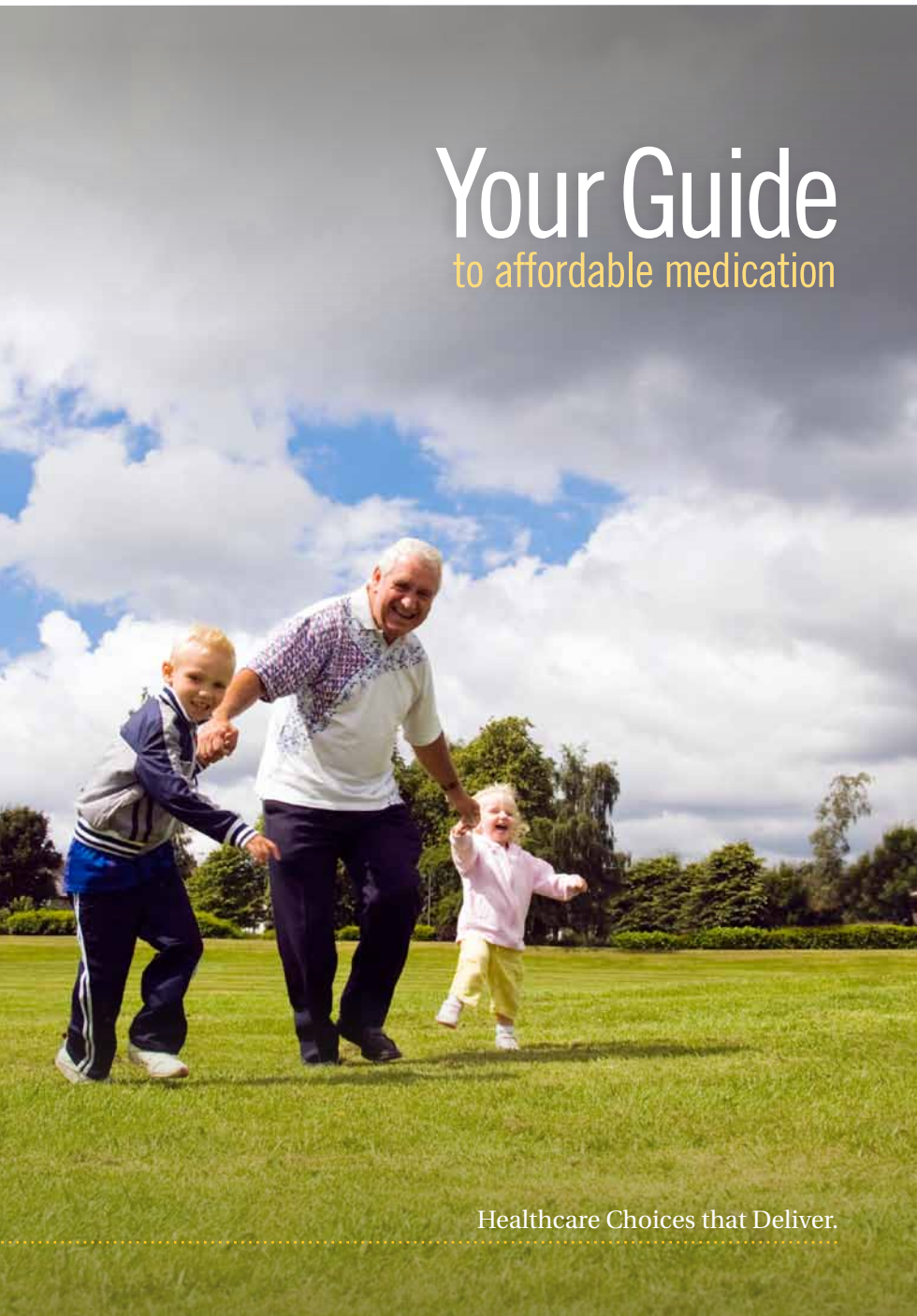


Your Guide

to affordable medication



Healthcare Choices that Deliver.

Forward



Since its start up in 2001, the CanadaDrugs.com™ Group of Companies has helped over 200,000 patients experience the savings... but we know that there are millions more out there who can't afford to take the medications they need, and we need to keep getting the word out that there is relief.

We're proud of the family we've built, the patients who invite us into their homes through the medications we provide and the services that we offer to the world.

Kris Thorkelson, BSc(Pharm), RPEBC, BA
CanadaDrugs.com CEO

A Faculty of Pharmacy graduate from the University of Manitoba, Kris Thorkelson opened and continues to operate four successful pharmacies in Winnipeg, Manitoba.

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The Problem



There are approximately 40 million seniors today, that have no health insurance, or are underinsured. With the rising costs of prescription medication, it is leaving seniors with the hard choice of purchasing their medication, or putting food on the table.

Of the US seniors who reported high out-of-pocket drug expenses in 2006 (more than \$100 per month), enrolled in Medicare, part D, 20 percent reported not filling a prescription because they could not afford it.¹

In 2003, the Bush administration announced plans to introduce a

prescription drug coverage program through Medicare. This came into effect January 1, 2006. Enrollment is voluntary, but those who did not make the choice by May 15, 2006 from a vast number of plans from private companies, were penalized with higher premiums. In addition to this, the plan turned out to be so complicated, that it left many seniors in the dark. With up to 20 different plans to choose from, it is leaving only one in four seniors² signing up after months of marketing from the Bush administration. In fact, over 60% of those polled didn't even understand the program. There are just too many variables.

¹ <http://www.kff.org/charts/082007.htm>

Medicare, Part D



Costs related to a Medicare drug coverage plan:

- Medicare plans consist of both a monthly premium and a deductible.
- For the average senior, the

- prescription plan monthly premium is about \$25 per month for a yearly total of \$300.
- The deductible, or the amount you must pay before Medicare begins covering part of your drug costs, is \$265 per year.
 - This means you are already out-of-pocket \$565 (yearly premiums of \$300 + \$265 deductible = \$565) before Medicare has paid any portion of your prescription drug costs.

After reading about the Medicare prescription drug coverage you may decide enrolling does not make good financial sense to you. CanadaDrugs.com™ could be a better alternative to maximize your prescription medication budget.

The chart below might help clarify the costs:

Under Medicare, part d	Medicare pays	You pay
Average premiums of \$300 annually (\$25 per month)	\$0	\$300
Initial deductible of \$265	\$0	\$265
25% of annual drug costs between \$265 to \$2,400 while Medicare covers 75%	\$1,601.25	\$533.75
100% from \$2,401 until your total out of pocket expenses reach \$3,850 (not including premiums)	\$0	\$3,051.25 ³
Total cost including premiums (not including an additional 5% of all further prescription drug costs)	\$1,601.25	\$4,150

² http://www.medicareadvocacy.org/FAQ_PartD_Info.htm

³ \$265 deductible + \$533.75 (25% share \$265 to \$2,400) + \$3,050.25 = \$3,850 out-of-pocket.

The History of Online Pharmacies



As a response to the rising costs of prescription medication, many online pharmacies were started around the year 2000. Many were similar to community pharmacies, and were actually run out of local community pharmacies. They were able to serve their customers both online and face to face. Customers felt



this was a more convenient and private method to obtain their medication. This method of ordering drugs is also preferred by patients who may not be able to easily travel to their local pharmacy because of their health and location.

There are many online pharmacies that provide medication without

a valid prescription. This practice is highly dangerous, and it is important for patients to visit a physician who can identify risk/benefit ratios, order blood tests for a proper diagnosis, and evaluate the patients' suitability for use of the medication.

Americans pay the highest drug prices in the world. There has been a push to legalize the importation of medication from Canada, to help reduce consumer cost. The importation of prescription medications violates Food and Drug Administration (FDA) regulations and federal laws, but is targeted at international suppliers and not usually enforced with consumers. There is no known case of an American citizen being charged with buying Canadian drugs for personal use with a prescription. Unfortunately, due to the current state of their regulations, the FDA has taken the position that virtually all shipments of prescription drugs imported from a Canadian pharmacy by a U.S. consumer will violate the law.

The Current State of Online Pharmacies

Since 2000, online pharmacies have ensured better security of the patient's medical information, prompt delivery times, and low prices. However, there are some companies launched which take advantage of the online pharmacies' popularity. They don't offer the quality of services, and may use marketing strategies that may misrepresent facts (like offering "miracle recoveries"), make tall claims without any facts to back them up, or present faults among their competitors. These companies are making profits through immoral or even illegal business practices and causing patients to suffer. Patients need to thoroughly research their selection of an online pharmacy to ensure it is legitimate.

When purchasing medication from a legitimate online pharmacy, a pharmacist will contact you if there are any concerns with possible drug interactions, or need further feedback to ensure your order is filled safely, and you can ensure

the pharmacy is governed by strict guidelines and service standards. To determine the legitimacy of an online pharmacy, patients should determine whether the pharmacy is licensed and certified by a verification authority. Most pharmacies will have a link to the pharmacy accreditation organizations directly on their website. A legitimate pharmacy will also present a valid business address and contact information to answer any questions patients may have. The pharmacy will also require a valid prescription from patients. Of course if you are in doubt, consult your physician. Since 2000, the government has been working to ensure the drugs you buy online are a safe choice.

CanadaDrugs.com™ is the leading international prescription service provider in patient safety. Under strict quality assurance measures, every step is taken to ensure the safety and accuracy of each prescription order.

CanadaDrugs.com™ is helping to shape the industry's future through its commitment to patient safety by meeting or exceeding all standards set by organizations such as MIPA, CIPA. CanadaDrugs.com™ was the first pharmacy accredited by US-based IMPAC. An organization defining quality standards for

prescription drugs purchased through mail or online.

Headquartered in Winnipeg, Manitoba, CanadaDrugs.com™ operates from its 26,000 square foot pharmacy and distribution centre. CanadaDrugs.com™ employs over 160 staff, including 6 licensed pharmacists, and has filled over 1,500,000 prescriptions since 2001.



Standards

To provide a secure and safe shopping experience for all of our customers, CanadaDrugs.com™ is committed to meeting and exceeding all standards outlined by the leading pharmacy accreditation organizations.

At CanadaDrugs.com™ your safety is a top priority. That is why we have implemented a series of measures to keep your health, medication and confidential information safe and secure. To ensure your satisfaction we are accredited by the following associations:



BBB - The BBB OnLine Reliability seal tells customers that our company makes a commitment to high levels of ethical business practices and customer satisfaction, has been in business for more than a year, has a satisfactory record with the Better Business Bureau, and commits to work with its customers and the Better Business Bureau to resolve disputes that might arise.



CIPA - The Canadian International Pharmacy Association (CIPA) created in November, 2002, is an organization that represents the Canadian International Pharmacy Industry. Their goals are to represent and support the ethical and professional practice of International Pharmacy, and to ensure the highest standards of practice are carried out by its members. CIPA

promotes the growth and viability of the Canadian pharmacies that provide international services, as well as to provide a unified voice to address the challenges facing the industry at large.

MIPA - The Manitoba International Pharmacists Association (MIPA) is a Provincial organization of licensed pharmacists, pharmacy students and others dedicated on a global basis to the provision of safe and affordable medications for the improvement of the health and well being of individuals of all ages from around the world as well as assisting its members and enhancing the profession of pharmacy.



Standards



IMPAC™ - Internet and Mailorder Pharmacy Accreditation Commission or IMPAC™ defines quality and consumer safety in its standards for prescription drugs purchased through a mailorder pharmacy or internet pharmacy; verifies these standards through an accreditation or certification process at the location of an international pharmacy including Canadian pharmacies, United States pharmacies and others;

provides a seal of accreditation to an approved pharmacy which differentiates that pharmacy from a rogue pharmacy or a pharmacy that might dispense counterfeit medications through importation.

PharmacyChecker.com -

PharmacyChecker.com LLC ("PC") collects, evaluates, and reports credentials, prices, and customer feedback regarding pharmacies that operate online and through mail-order and fax (generally referred to as "online pharmacies").



HealthPricer.com - HealthPricer.com is a comparative shopping service that aggregates discount prescription drug prices from many different pharmacies around the world.



CanadaDrugs.com™ only accepts orders accompanied by a prescription from a licensed physician or practitioner, which is verified and revalidated by one of our independent medical doctors. As an added safety measure, we also encourage you to call and speak to one of our licensed pharmacists at any time if you have questions or concerns about your medication.

CanadaDrugs.com™ in Winnipeg, Manitoba was the first mailorder pharmacy to be accredited by the Internet and Mailorder Pharmacy Accreditation Commission (IMPAC™). CanadaDrugs.com™ is a mailorder pharmacy that processes prescriptions seven days a week to consumers around the world.

CanadaDrugs.com™ decided to be accredited to help consumers discern quality providers. “IMPAC™ accreditation confirms CanadaDrugs.com™’s adherence to a very detailed, recognized quality assurance program through its policies, procedures, business practices, and the provision of high quality, safe and affordable drugs.

IMPAC™ accreditation means a mailorder pharmacy is in full compliance with 8 core standards and 91 required quality elements. With IMPAC™ accreditation, the pharmacy has earned the right to put the IMPAC™ seal on their website. The name of the mailorder pharmacy will also appear on IMPAC™’s list of accredited pharmacies on the website of NorthAmerican-Pharmotherapeutic Consultants Association. Fully accredited mailorder pharmacies that have met all of these standards will increase consumer confidence regarding quality, as well as help validate and strengthen the industry.

“IMPAC™’s trademarked Quality Standards and Accreditation are focused on the entire scope of our industries including quality, customer service, consumer safety.”

Core Standards

- Standard 1:** There are mechanisms in place to assure the quality of pharmaceutical dispensing and distribution.
- Standard 2:** The Pharmacy is organized and functions to assure drug integrity and safety.
- Standard 3:** Consumers are assured safety in the dispensing of pharmaceuticals.
- Standard 4:** Performance quality is determined by consumer satisfaction.
- Standard 5:** Privacy and protection of consumer health information. Standard encompasses Healthcare Information Portability and Accountability (HIPAA) and Personal Health Information Act (PHIA), as applicable.
- Standard 6:** Website provides consumers pharmacy access.
- Standard 7:** Shipping and Handling process is disclosed to consumers and provides ease of access.
- Standard 8:** Customer Call Centers assure consumer access and timely response.





Quality Assurance

Our licensed pharmacy starts with a pharmacist reviewing each prescription. The pharmacist is concerned with order accuracy, possible drug interactions and appropriateness of therapy. Any discrepancies would result in our pharmacist contacting the patient's physician for verification. Further assurance is provided by having three health care professionals review every prescription at different stages throughout the processing of each order.

CanadaDrugs.com™ carries the same brand name and generic prescription products you would find in your local pharmacy, as well

CanadaDrugs.com™ is helping to shape the industry's future through their commitment to patient safety

as products you may not be able to find at your local pharmacy, hard to source

medications or medications that may not be available in the U.S yet.

We provide quality and reliability by delivering prescriptions in tamper proof packaging.

For your safety, we ask you to complete a Patient Profile Form outlining your medical history to submit with your order accompanied with your valid prescription from a licensed physician or practitioner. Upon your request, we will provide written or oral counselling on your medications.

CanadaDrugs.com™ is helping to shape the industry's future through their commitment to patient safety by meeting or exceeding all standards set by organizations such as MIPA, CIPA, and being the first pharmacy accredited by US-based IMPAC.



Generics



At CanadaDrugs.com™, we are committed to providing you with high quality affordable medication. To help you save, we offer the option of choosing a generic version of the drug you need.

When a new drug is developed, the company that discovered it has a patent on it that gives them the exclusive production rights for this medication. Once the patent expires, other companies can bring the product to market under their own name. This patent prevents other companies from copying the drug during that time so they

can earn back their Research and Development costs by being the exclusive supplier of the product. After the patent expires however, other companies can develop a “generic” version of the product. These versions generally are offered at much lower prices because the companies do not have the same development costs as the original company which developed the medication.

Generic drugs are carefully regulated medications that have the same medicinal ingredients as the original brand name drug. They are generally cheaper in price. Nearly 1 in 3 drugs dispensed are “generic”. They undergo comparative testing to ensure that they are equal to their “brand” counterparts in active ingredient, dosage, strength, quality, performance, and intended use. What this means is that “generic” medications can be used as a substitute of their brand equivalents with the same therapeutic results.

While generics and brand equivalent drugs contain the same active ingredients, they may be different in color, shape, size, cost and appearance. Many

countries do not allow generic and brand name versions to look exactly alike because of trademark laws, so the manufacturer will change the color, shape and size of the medication. The color comes from the fillers that are added to the active ingredients to make the drug. These fillers that are added to the drug have no medical use and are regulated so they do not to change the effectiveness of the final product.

The main thing to realize is that the two products are therapeutically equivalent. They may look different, and be called something different, but they are required to be chemically equivalent. You can rest assured when you choose the more affordable generic version of your medication from [CanadaDrugs.com™](https://CanadaDrugs.com), the drug you receive is safe and has been approved by the appropriate authorities.

At [CanadaDrugs.com™](https://CanadaDrugs.com), we are committed to providing you with high quality affordable medication.

Economics



At CanadaDrugs.com™, we only dispense medications that are approved for sale in Canada, the United States, India, the United Kingdom, Australia and New Zealand. CanadaDrugs.com™ is concerned about the safety, quality and efficacy of the medications, which are dispensed from our pharmacies.

Each country has a government regulatory body, which is responsible for approving and monitoring each medication that is released in that country. Additionally, these regulatory bodies may be responsible that each manufacturer has facilities that meet the standards set out

for good manufacturing practices (GMP). The regulatory bodies of each country also share information in order to help make determinations regarding drug approvals.

The standard for safe dispensing and quality control in our facilities has been regulated by professional regulatory agencies. CanadaDrugs.com™ remains a member in good standing of all regulatory agencies and operates in accordance with the rules and guidelines they have established.

In the United States the guidelines are set out by the Food and Drug Administration (FDA). Before a new drug is introduced in the United States, it must meet certain approval guidelines. These guidelines include Clinical Research. The Clinical Research consists of Clinical Studies and Clinical Trials. Once the Clinical Research is completed, the Drug Application Process begins. The FDA reviews the application and if all criteria are met, the drug is approved for human consumption.

In Canada, medications are regulated by Health Canada and the Health Products and Food Branch (HPFB). This department of Health Canada has similar approval guidelines to the United States. It additionally monitors drug pricing and advertising.

In India, medication regulation is under the control of the Drug Control General India (DCGI). India also has similar approval guidelines for medication. At the present time, there are already more FDA-inspected manufacturing sites in India than in any other country outside of the USA.

In the United Kingdom medications are regulated by the European Medicines Evaluation Agency (EMA) and also by the Medicines and Healthcare products Regulatory Agency (MHRA).

In Australia the agency responsible for regulating medications is called the Therapeutic Goods Administration (TGA) and in New Zealand the agency responsible is called Medsafe. The agencies in the United Kingdom, Australia and New Zealand all have similar approval guidelines to the USA.

Economics

Parallel Trade allows the consumer to receive high quality, federally regulated medication at greatly reduced prices

These facilities operate in accordance with the principle of Parallel Trade, sometimes referred to as Parallel Import. As a member state of the European Union, or EU as it is more commonly known, Great Britain has been participating in the parallel trade of pharmaceuticals for over 30 years. This is a perfectly safe, legal, and successful activity within EU member states. Under the EU's single market rules, if a certain medication is being sold in a member nation of the EU, for example Germany, by an authorized distributor, it can be imported and sold by another member nation, such as Great Britain. It is important to note that all pharmaceutical products imported into Great Britain, under Parallel Trade or any other means, must comply with the rigorous standards set down by the EMEA and also by the MHRA, Great Britain's equivalent to the FDA. Medication cannot be imported into or sold in Great Britain without MHRA approval.

Besides being safe and legal, Parallel Trade has benefits for the consumer. It allows the consumer to receive high quality, federally regulated medication at greatly reduced prices. This means CanadaDrugs.com™'s UK facility can dispense high quality, safe medication to you at prices well below those found at your local pharmacy. However, CanadaDrugs.com™ will only send you medication from outside of Canada with your permission.

The reason for the price differences between Canada and the United States is due to the Canadian government setting price controls with the pharmaceutical companies. Retail mark-ups are prohibited in order to allow medication to be more affordable for its citizens. There are exceptions to this with generics, where price controls in Canada may keep the prices higher than in the U.S. In some cases, the U.S. patents can be extended for up to five years longer than in Canada, allowing the cheaper generics to be available earlier in Canada than in the United States.



Ordering



There are four convenient ways to order your prescription medications with CanadaDrugs.com™. For faster processing and delivery times, you may order online at CanadaDrugs.com™. If you are not comfortable shopping on the internet you may also order by mail, fax or phone.

With your first order at CanadaDrugs.com™ we require information on your medical background, current medications, and drug allergies, to ensure you are not receiving any medication that will conflict with your current

medication or allergies. We also require contact information for your prescribing physician, if our medical staff has any questions about your prescription. This can be completed by filling out the forms found at:

http://www.canadadrugs.com/new_orders/

You may also speak directly with one of our Patient Service Representatives.

Accompanied with your order, we will require a written prescription which you can be mailed or faxed to us to complete your order.

Questions

www.CanadaDrugs.com

info@canadadrugs.com

phone:

Toll-Free 1.800.CAN.DRUG
(226.3784)

International 1.204.949.1394

Hearing Impaired

TTY Service 1.877.258.7006

fax:

Toll Free 1.800.988.5440

International 1.204.224.2736

mail:

24 Terracon Place
Winnipeg, Manitoba, Canada
R2J 4G7

hours:

Open 24 hours a day, 7 days a week.

Closed on December 25th and January 1st.

Refills



There are 3 ways to request a refill:

Call 1.800.CAN.DRUG (226.3784) and a Patient Services Representative will take your order over the phone in just a few short minutes.

Login to your existing account (see “Web Account Login”) with your username (normally your email address) and the password you picked for yourself. You may call 1.800.CAN.DRUG (226-3784) and talk to the web support team if you have questions about this or need assistance.

You may submit a general refill request (see “Refill Request Form” below) by supplying your contact information, prescription information and payment information.

If you do not have an online account you can request a refill using our Refill Request Form at:

https://www.canadadrugs.com/refills/request_form.php

You can also request that we make a courtesy call when you are due to order your refills.

Customer Care

You can trust CanadaDrugs.com™ to provide you with high quality medication at the lowest price available. If you find another Canadian Mail Order Pharmacy that is accredited by Pharmacy Checker and a member of CIPA (or the Provincial equivalent) that has a lower price on the same medication and/or products than we offer, we will match the lower price.

Products must be identical; same manufacturer, same country of manufacture, same pack size, same strength, same quantity...etc. Our price guarantee ensures that you will save money. For more information please contact one of our Patient Service Representatives at **1.800.CAN.DRUG (1.800.226.3784)**.

Our guarantee excludes all advertised competitors specials, clearance items, rebates or coupons.

Another way to increase your savings, is by referring a friend to our pharmacy. With each referral, we will credit both your account and your friend's account with a \$25 credit to your next order.



Shipping & Billing

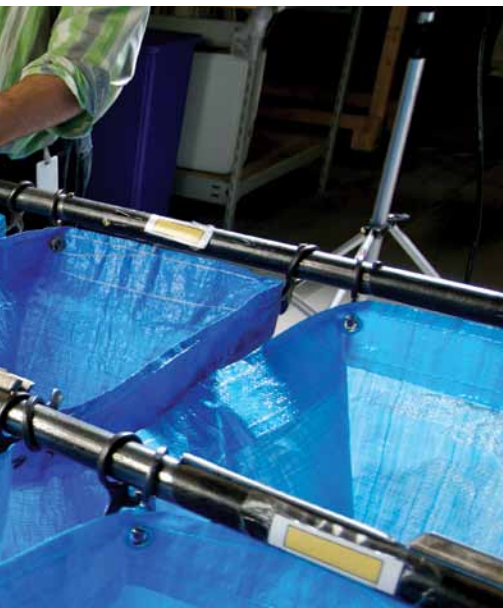


At CanadaDrugs.com™, our commitment to reliable service is guaranteed when it comes to getting your order to you. All products are shipped free worldwide and tracking is available for an additional fee.

After receiving all required documents to process your order, your package is shipped on your behalf to the address on file. From the time of clarification (when we have all the valid documents we require to fill the prescription) average shipping time is 14 to 21 days.

If you have any questions or require further information you may refer to the full Terms of Sale, call us toll-free 1.800.226.3784 or email us at: shipping@CanadaDrugs.com.

Hassle-Free Returns



You have 90 days to return your medications for a full refund. No questions, no hassles.

We firmly believe in making it as easy as possible for you to feel comfortable with your shopping experience at [CanadaDrugs.com™](https://CanadaDrugs.com).

Our hassle-free return policy provides the assurance you deserve in your online purchase by offering a full refund, including shipping (up to \$9.95), on all our products.

You will receive a full refund (or percentage equivalent to

the amount returned) for up to 90 days from the date your order is shipped (as marked by the US Postal Service delivery confirmation). As our hassle free policy suggests, your return will be accepted with no questions asked. Simply return by within 90 days, and your refund will be processed as soon as we receive it. A Patient Service Representative will call you to confirm the credit amount.

Return all of the product and get 100% back. Return half the product and get an instant 50% refund. It doesn't get much simpler.

For questions or further information, please call us toll-free at 1.800.CAN.DRUG (226.3784) or email us at: returns@CanadaDrugs.com

No prescription products are restocked or resold after being returned.

All prescription returns are destroyed in compliance with FDA, Health Canada regulations and the National Association of Pharmacy Regulatory Authorities (NAPRA).

Payment Methods



Credit Cards: We accept Visa, Mastercard, and Diners Club for those people wishing to use a Credit Card. Unfortunately we do not accept Discover Card or any other form of credit card because the processing fees in most cases are so great that it is not economically feasible to accept them.

Please note that some banks and credit cards may have security features that prevent charges from being processed from out of the country the account originates from. Please check your accounts security features before ordering to prevent a delay in shipment.

Also, some credit card companies charge an international service fee if you are ordering medications from outside of the country in which your card was issued. If this applies to you, contact your credit card company to learn about these fees (that sometimes range from 1% to 5%). We would recommend paying by check (see below), if this is the case, as there are no service fees imposed by the banks for processing checks electronically.

Other methods: We accept Personal Checks, Cashiers Checks, Money Orders and EFT (Electronic Funds Transfer). For EFT payments (where we withdraw the money directly from your bank account), we do require a voided copy of a personal check be sent to us so that we may verify the account information and for security purposes.

If you are ordering a 3-month supply of a medication and it's over \$250, you may be eligible for our 90/90 credit program. This will allow you to make payments through either cheque, EFT, or credit card. Your first payment will need to be one third the total cost or more, with the rest of the payment made in the following 90 days.



Resources

Canada Drugs

www.CanadaDrugs.com

1.800.226.3784

Analytical Research Laboratories

www.arlok.com

1.800.393.1595

The Manitoba

Pharmaceutical Association

www.mpha.mb.ca

204.233.1411

Royal Pharmaceutical

Society of Great Britain

www.rpsgb.org.uk

011.020.7735.9141

The Food and Drug Administration (FDA)

www.fda.gov

1.888.463.6332

Health Canada

www.hc-sc.gc.ca

1.866.225.0709

**Health, Medicines and Healthcare
Products Regulatory Agency**

www.mhra.gov.uk

011.020.7084.2000

**The Center for Drug Evaluation
and Research (CDER)**

www.fda.gov/cder

301.827.4570

**Internet & Mail Order Pharmacy
Accreditation Commission (IMPAC)**

www.impacsurvey.org

1.800.677.7019

**Canadian International Pharmacy
Association (CIPA)**

www.ciparx.ca

204.943.7912

Better Business Bureau (BBB)

www.bbb.org

703.276.0100

Medicare

www.medicare.gov

1.800.MEDICARE



Notes



www.canadadrugs.com
info@canadadrugs.com

24 Terracon Place
Winnipeg, Manitoba, Canada
R2J 4G7

Monday to Friday - 7 am to 8 pm (Central)
Saturday - 8 am to 6 pm (Central)
Sunday - 8 am to 4 pm (Central)

Toll-Free Phone: 1.800.CAN.DRUG (226.3784)

International Phone: 1.204.949.1394

Hearing Impaired TTY Service: 1-877.258.7006

Toll Free Fax: 1.800.988.5440

International Fax: 1.204.224.2736

